



**52nd GMA Dove Awards  
2020-2021  
Rules & Definitions**

Eligibility Period: May 1, 2020 – April 30, 2021



## **SONG of the YEAR**

### **DIVISION I / Category 1**

**Rules and Definitions:** Candidates for Song of the Year will be determined using data provided by *CCLI*, *BDS*, *Nielsen Music Connect* and *SoundScan* to calculate the most impressions/audience impact across a songwriter's body of work based on sales, airplay and church performance during the eligibility period.

A song is ineligible for Song of the Year if it has been in the top 10 nominated songs the past two consecutive years or won the previous year.

This category will not appear on the first ballot. A craft committee composed of music publishers, producers, radio experts, and label representatives across the CCM, Southern Gospel and Gospel genres will be selected to review the final 10 nominees to ensure qualitative (the character of the music) and quantitative (the number of impacting single) credibility of the outcome. Final nominees will be submitted for voting on the final ballot only.

*Dove Awards are presented to the songwriter(s) and publisher(s).*

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## **ARTIST/NON-ARTIST**

### **SONGWRITER of the YEAR**

#### **DIVISION I / Categories 2-3**

**Rules and Definitions:** The Songwriter of the Year categories will be determined using data provided by *CCLI*, *BDS*, *Nielsen Music Connect* and *SoundScan* to calculate the most impressions/audience impact across a songwriter's body of work based on sales, airplay and church performance during the eligibility period.

This category will not appear on the first ballot. A craft committee composed of music publishers, producers, radio experts, and label representatives across the CCM, Southern Gospel and Gospel genres will be selected to review the final five nominees to ensure qualitative (the character of the music) and quantitative (the number of impacting single) credibility of the outcome. Final nominees will be submitted for voting on the final ballot only.

**Category 2 Songwriter (Artist)** - A songwriter who is actively recording their own material and came to prominence as a performer.

**Category 3 Songwriter (Non-Artist)** - A songwriter who came to prominence as a non-performing songwriter.

*Dove Awards are presented to the songwriter.*

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## **CONTEMPORARY CHRISTIAN/ SOUTHERN GOSPEL/GOSPEL ARTIST of the YEAR**

### **DIVISION I / Categories 4-6**

**Rules and Definitions:** An artist is a soloist or group whose preponderance of music performances and recordings are in Christian/Gospel music. Submitted artists must meet the following criteria:

1. Eligible artists must have attained prominence as demonstrated by consumption, radio and touring.
2. Minimum of one single must be released during the current eligibility period.
3. An artist may be submitted a maximum of one time by a GMA professional member.
4. The 25 artists receiving the most entries will appear on the first ballot.

**Category 4 Contemporary Christian Artist** - A soloist or group in the Contemporary Christian genre whose preponderance of music performances and recordings are in Christian/Gospel music. *(Includes: Pop/Contemporary, Inspirational, Rock, Worship, Rap/Hip Hop)*

**Category 5 Southern Gospel Artist** - A soloist or group in the Southern Gospel genre whose preponderance of music performances and recordings are in Christian/Gospel music. *(Includes: Southern Gospel, Bluegrass, Country)*

**Category 6 Gospel Artist** - A soloist or group in the Gospel genre whose preponderance of music performances and recordings are in Christian/Gospel music. *(Includes: Traditional, Contemporary/Gospel)*

*Dove Awards are presented to the artist and record label.*

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## **ARTIST of the YEAR**

### **DIVISION I / Category 7**

**Rules and Definitions:** An artist is a soloist or group whose preponderance of music performances and recordings are in Christian/Gospel music. The top 20 artists determined by Nielsen Music Connect will appear as eligible entries on the first ballot.

1. The top 20 will be determined as the top selling artists (based on consumption) of up to two albums released within the last three years.
2. At least one single must have been released during the current eligibility period.
3. Prior to the first ballot, a craft committee will review all entries to identify any egregious omissions.

*Dove Awards are presented to the artist and record label.*

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## **NEW ARTIST of the YEAR**

### **DIVISION I / Category 8**

**Rules and Definitions:** A new artist is a soloist or group whose first album (or minimum of five singles) to attain a breakthrough or prominence in this configuration was released for general distribution within the last two eligibility periods and who has not previously been a nominee within this category. Screening Committee will determine when the artist attained prominence by examining consumption, radio and touring.

A preponderance of the artist's music performances and recordings:

1. Must be in Christian/Gospel music.
2. Must be in the configuration (soloist or group) in which the artist is entered in the submission process
3. The 25 artists receiving the most entries will appear on the first ballot

*Dove Awards are presented to the artist and record label.*

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## **PRODUCER of the YEAR**

### **DIVISION I / Category 9**

**Rules and Definitions:** In consideration of impact across a producer's body of work, individuals must have produced or co-produced at least six recorded songs on product eligible in the current year's Album of the Year categories. Recorded songs where the entrant is considered the artist do not qualify for this category.

1. To be eligible as a Production Team, the exact configuration of team members must have produced all eligible songs.
2. Any song on which any member of the Production Team is also an artist cannot be counted as an eligible song.

This category will not appear on the first ballot. Final nominees will be determined by a craft committee and will be submitted for voting on the final ballot only.

*Dove Awards are presented to the producer or production team.*

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## **RECORDED SONG of the YEAR**

### **DIVISION II / Categories 10–20**

**Rules and Definitions:** This division takes into consideration the performance/production of a recorded song, as well as the writing. Submitted songs must meet the following criteria:

1. Its first week of sales recorded by SoundScan must fall within the eligibility period or,
2. It may be released during the eligibility period as a national promotional release for radio airplay (in which case the release date of the single must be listed).
3. Any previous nominee in any Song of the Year category is ineligible.
4. Entering a song in more than one category in Division II will invalidate that entry in both categories.
5. Lyrics and vocals are required in order to determine Christian worldview.

**Category 19 Spanish Language Recorded Song** – A song must contain at least 51% lyrics in Spanish to be eligible. Translations and artists outside the Spanish Language platform will be eligible.

*Dove Awards are presented to the artist, featured artist(s) and songwriter(s).*

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## **ALBUM of the YEAR**

### **DIVISION III / Categories 21-31**

**Rules and Definitions:** An album is defined as a collection of five or more songs in any recorded form other than video. Submitted albums must meet the following criteria:

1. Its first week of sales recorded by SoundScan must fall within the eligibility period.
2. A preponderance of the tracks on the album must fit in the musical style of the category entered.
3. Must have a minimum of five previously unreleased recorded performances.
4. Entering an album in more than one category in Division III and Division IV will invalidate the entry in both divisions.

**Category 30 Spanish Language Album** – An album must contain at least 51% tracks in Spanish to be eligible. Translations and artists outside the Spanish Language platform will be eligible.

*Dove Awards are presented to the artist (if prominent on the album) and the producer(s).*

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## **ALBUM of the YEAR**

### **DIVISION IV / Category 32-33**

**Rules and Definitions:** An album is defined as a collection of five or more songs in any recorded form other than video. Submitted albums must meet the following criteria:

1. Its first week of sales recorded by SoundScan must fall within the eligibility period.
2. A preponderance of the tracks on the album must fit in the musical style of the category entered.
3. Must have a minimum of five previously unreleased recorded performances.
4. Entering an album in more than one category in Division III and Division IV will invalidate the entry in both divisions.

**Category 32 Children's Album** - Children's Albums contain music especially produced and totally designed for children's listening or performing.

**Category 33 Christmas/Special Event Album** - Special Event Albums are all albums on which no single artist or group are featured on more than 50% of the recorded performances. A Christmas Album is defined as an album with a preponderance of the recorded material related to Christmas.

*Dove Awards are presented to the artist (if prominent on the album) and producer(s).*

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## **MUSICAL/ CHORAL COLLECTION of the YEAR**

### **DIVISION IV / Categories 34-35**

**Rules and Definitions:** This division takes into consideration works used in the church for music based performances by members and/ or choir. Submitted musicals and collections must meet the following criteria:

1. Entering a Musical or Collection in more than one category in Division IV will invalidate the entry in both categories.
2. Musicals or collections DO NOT have to be tracked by SoundScan.

**Category 34 Musical** - Works with a conceptual theme and intended for performance in its entirety. Includes cantatas, oratorios, and masses; does not include choral collections or children's musicals.

**Category 35 Choral Collection** - Music arranged for choir in multiple parts. Cannot contain storyline.

*Dove Awards are presented to the creator(s), arranger(s), and orchestrator(s).*

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## **RECORDED MUSIC PACKAGING of the YEAR**

### **DIVISION V / Category 36**

**Rules and Definitions:** Recorded Music Packaging recognizes package design, photography and/or graphic art for both physical and digital-only releases of CD, DVD and other music packaging formats.

This category will not appear on the first ballot. Final nominees will be determined by a craft committee and will be submitted for voting on the final ballot only.

*Dove Awards are presented to the art director(s), graphic artist(s), illustrator(s), and photographer(s).*

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## **SHORT FORM/LONG FORM**

### **MUSIC VIDEO of the YEAR**

#### **DIVISION V / Categories 37-38**

**Category 37 Short Form Music Video** - A video or film product designed to present a single complete song or medley. Music video content is defined as the combination of music and video performances. Significant changes in either constitute a new music video. Submitted Short Form Music Videos must meet the following criteria:

1. Must be a concept music video, not a performance video.
2. Must be a legally created video product that is in promotion of an eligible product or song.

This category will not appear on the first ballot. Final nominees will be determined by a craft committee and will be submitted for voting on the final ballot only.

**Category 39 Long Form Music Video** - A video or film product designed to present more than one complete song or medley. Music video content is defined as the combination of music and video performance. Significant changes in either constitute a new music video.

Ineligible for Long Form Music Video are: Video samplers, television programs used only for broadcast, videos in which gospel songs form less than half of the content and videos in which more than half of the content was eligible in any previous video eligibility period.

This category will not appear on the first ballot. Final nominees will be determined by a craft committee and will be submitted for voting on the final ballot only.

*Dove Awards are presented to the artist, featured artist(s), director(s), and producer(s).*

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## **INSPIRATIONAL FILM of the YEAR**

### **DIVISION V / Category 39**

**Rules and Definitions:** Inspirational Film content must be consistent with the worldview outlined in the Policy and Procedures manual. Submitted Inspirational Films must meet the following criteria:

1. Entries must have been released through either television or theaters.
2. Initial release, or Nielsen SoundScan sales in the US Christian Retail market, during the eligibility period.
3. Must be a feature length narrative film, mini-series and/or documentary 88 minutes or longer.

Ineligible for Inspirational Films are: Shorts, music, preaching or teaching videos, or films in which more than half of the content was eligible in any previous eligibility period.

*Dove Awards are presented to the director(s) and producer(s).*

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